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At the Council on Podiatric Medical Education (“CPME”), your privacy is important to us. This Privacy Policy describes the information we collect, how we collect it, and the reasons for collecting it. It also explains the choices you have regarding your information, including how you can manage, update, or request deletion of your data.

Please take a moment to review this Privacy Policy. You may scroll through the document or use the headings below. It is important that you understand this Privacy Policy. By using our Platform, you agree to the terms outlined herein. If you have any questions or concerns, you may [contact us](#) at any time.

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I. Privacy Policy Key Terms & Definitions

To help you better understand this Policy, we define key terms below:

- **“App(s)”**: Our mobile applications
- **“Personal Information” or “Personal Data”**: Information that identifies, relates to, or could reasonably be linked to an identifiable individual
- **“Platform”**: Our website(s), app(s), and related online services
- **“Privacy Policy” or “Policy”**: This Privacy Policy
- **“Products”**: Any products available for purchase through our Platform
- **“Services”**: Any services provided through our Platform, whether free or paid
- **“Website(s)”**: Our website located at <https://www.cpme.org>
- **“CPME,” “we,” “us”**: Council on Podiatric Medical Education

When does our Privacy Policy apply?

This Privacy Policy describes the types of information we may collect from you when you visit or use our Platform or any components of our Platform, or when we communicate with you electronically (e.g., email, text messages, or other digital communications).

When does our Privacy Policy not apply?

This Privacy Policy does not apply to information collected:

- Through any in-person interactions or audio-only telephone conversations
- By any other websites or platforms we operate that do not link this Policy
- By third-party websites linked from our Platform
- Under separate privacy policy (e.g., health or financial data policies)

Terms of Use

This Privacy Policy is incorporated into and governed by our Terms of Use, which also applies when you use our Platform.

Changes to our Privacy Policy

We may update our Privacy Policy periodically to reflect changes in our privacy practices, laws, and best practices. We will post any changes we make to our Privacy Policy on this page with a notice that the Privacy Policy has been updated on our website’s homepage. If we make material changes to our practices with regards to the Personal Information we collect from you, we will notify you by email to the email address specified in your account and/or through a notice on the

website's homepage. The date this Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring that we have an up-to-date active and deliverable email address for you, and for periodically accessing our Platform and reviewing this Privacy Policy to check for any changes.

II. Personal Information

What is Personal Information?

Personal Information is data that identifies you personally, such as your name, email address, or billing information, as well as any data linked to such information by CPME, such as information we associate with your CPME account.

What types of Personal Information do we collect?

We collect Personal Information to operate and provide our Platform, Products and Services. You may provide Personal Information to us, and we may collect Personal Information from you automatically as you use and navigate through our Platform.

How do we collect your Personal Information?

Information you provide to us:

- Account registration (name, email, phone number, etc.)
- Purchases and payments - In these situations, we collect your credit card, debit card, or other payment card information or bank or other financial account information. We use third-party payment processors to collect and process your payment information.
- Communication with us through our platform.
- Content you upload or post (e.g., commenting on a web page or posting in the discussion forum during an event)

Information collected automatically:

- Computer, device, browser, and internet activity as you use and interact with our Platform. The information we collect includes a unique identifier, browser type and settings, device type and settings, operating system, mobile network information including carrier name and phone number, and application version number.
- Information about the interaction of your apps, browsers, and devices with our services, including IP address, device type, crash reports, system activity, wireless carrier name

(when you use a wireless or mobile device), and the date, time, and referrer URL of your request.

- *Online Activity* - Information about your activity on our platform, internet, network, and other online activity information, such as browsing history, search history, and information regarding your interaction with our platform and other websites.
- *Location* - Information about your location when you use our platform, which helps us provide our platform services, features, and functionality. Your location can be determined by GPS, IP address, sensor data from your device, information about things near your device such as Wi-Fi access points, cell towers, and Bluetooth-enabled devices. The types of location data we collect depend in part on your device and account settings. You can turn your mobile device's location on or off using the device settings app.

We may also collect information from publicly accessible sources and trusted partners, such as marketing partners who provide us with information about our potential customers, and security partners who provide us with information to protect against fraud and abuse of our Platform. We use various technologies to collect information, including cookies, pixels or pixel tags, local storage, and analytics tools.

Why and how do we use your Personal Information?

We process Personal Information in accordance with applicable law based on one or more of the following legal bases: your consent, the need to perform a contract with you, our legitimate business interests (provided such interests are not overridden by your rights), and compliance with legal obligations.

Provide and improve our Platform and Services:

- Operate, maintain, and enhance functionality
- Communicate and interact with you
- Process transactions and deliver services
- Analyze usage and improve user experience

Security and legal purposes:

- Security - detecting, preventing, and responding to fraud, abuse, security risks, and technical issues that could harm CPME, our users, or the public
- Comply with legal obligations
- Enforce our Terms of Use

Additional uses:

- Customer support
- Surveys and research

- Marketing and newsletters
- Advertising (including personalized ads)
- Performing services for third parties (where applicable)
- Any other purpose with your consent

How and why do we share your Personal Information?

We may share your information with:

- Service providers and partners (e.g., data hosting and data storage partners, analytics (e.g., Google Analytics), ad networks, advertising (including interest-based advertising), technology services and support, and data security.
- Professional advisors (e.g., legal and accounting)
- Law enforcement or regulators, when required
- Business successors, in the event of a merger or sale
- Third parties, with your consent

We may also share de-identified data for research, analytics, or marketing purposes.

We **do not sell** Personal Information.

Your choices regarding your Personal Information

You have choices regarding how your Personal Information is collected, used, and shared, including rights available under applicable U.S. state privacy laws. You may change the cookie settings in place while using our Platform by changing the settings on your Internet browser. You can also block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. These settings are usually found in the 'options' or 'preferences' menu of your internet browser. However, if you use your browser settings to block all cookies (including strictly necessary cookies), you may not be able to access or use all areas and aspects of our Platform. You can opt out of marketing communications at any time by using the unsubscribe link in our emails, and you may opt out of interest-based advertising through applicable industry opt-out tools. Some data collection is necessary to provide our Platform and services.

How do you access and correct your Personal Information?

- Access, Corrections, and Deletion: In addition to any data access capabilities available through the Platform, please contact us if you have any questions about your Personal Information. Please inform us of any changes or errors in any Personal Information we have about you to ensure that it is complete, accurate, and as current as possible. You may also have certain deletion rights in accordance with applicable law. We may not be able to

accommodate your request if we believe it would violate any law or legal requirement or cause the information to be incorrect.

- **Copies and Retention of Data:** In addition to any capabilities available through the Platform, if you need to export or a copy of your data, please let us know and we will assist you with your request. We retain the data we collect for different periods of time depending on what it is, how we use it, and applicable legal requirements. We may retain some data for longer periods of time than other data when necessary for legitimate business or legal purposes, such as security, fraud and abuse prevention, or financial record-keeping.

III. Children’s Privacy

In compliance with COPPA, CCPA, and CPRA, our Platform is not intended for children under 16 years of age. We do not knowingly collect Personal Information from children under the age of 16. If you are under the age of 16, do not use or provide any information on the Platform or through any of its features. If we learn we have collected or received Personal Information from a child under the age of 16 without verification of parental consent, we will delete it. If you are the parent or guardian of a child under 16 years of age whom you believe might have provided use with their Personal Information, you may contact us to request the personal information to be deleted.

IV. Do Not Track Signals & Data Security

Our platform does not currently respond to “Do Not Track” browser signals.

We implement administrative, technical, and physical safeguards to protect your data. However, no internet transmission is 100% secure, and we cannot guarantee the security of information transmitted through the internet. Where you have been given or chosen a password, it is your responsibility to keep this password confidential. Any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on our platform, in your operating system, or mobile device.

V. State Laws & Privacy Acts

California Civil Code Section 1798.83 (California’s “Shine the Light” law) permits California residents who are users of our Platform and/or Services and who provide Personal Information in obtaining products and services for personal, family, or household use to request

certain information regarding our disclosure of Personal Information to third parties for their own direct marketing purposes. If applicable, this information would include the categories of Personal Information and the names and addresses of those businesses with which we shared your Personal Information for the immediately prior calendar year. You may request this information once per calendar year. To make such a request, please contact us using the information below.

The California Consumer Privacy Act (CCPA) as amended by the California Privacy Rights Act (CPRA) affords California residents certain rights including the right to know, access, correct, and delete Personal Information collected about them, as well as the right to opt out of the sale or sharing of Personal Information and to limit the use of sensitive Personal Information. California residents also have the right to be free from discrimination against exercising these rights. CCPA requires that any request regarding your Personal Information or data rights made to CPME will be acknowledged within 10 business days and receive a substantive response within 45 calendar days.

The Virginia Consumer Data Protection Act (VCDPA) affords Virginia residents certain rights, including the right to confirm whether Personal Information is being processed, access and correct such data, request deletion, and obtain a portable copy. Virginia residents may also opt out of the processing of Personal Information for targeted advertising, the sale of Personal Information, or profiling in furtherance of decisions that produce legal or similarly significant effects. These rights may be exercised without discrimination.

The Colorado Privacy Act (CPA) affords Colorado residents certain rights, including the right to access, correct, and delete Personal Information, and to obtain a portable copy of such data. Colorado residents may also opt out of the processing of Personal Information for targeted advertising, the sale of Personal Information, or profiling in furtherance of decisions that produce legal or similarly significant effects. Colorado residents have the right to appeal a controller's decision regarding a consumer request and are protected from discrimination for exercising these rights.

The Connecticut Data Privacy Act (CTDPA) affords Connecticut residents certain rights under, including the right to access, correct, and delete Personal Information, and to obtain a portable copy. Connecticut residents may also opt out of the processing of Personal Information for targeted advertising, the sale of Personal Information, or profiling in furtherance of decisions that produce legal or similarly significant effects. Connecticut residents have the right to appeal a controller's decision regarding a consumer request and are protected from discrimination for exercising these rights.

The Utah Consumer Privacy Act (UCPA) affords Utah residents certain rights, including the right to access and delete Personal Information and to obtain a copy of such data. Utah residents may also opt out of the processing of Personal Information for targeted advertising or the sale of Personal Information and are protected from discrimination for exercising these rights.

VI. International Users

Our Platform is not intended for use by and is not directed to residents of the European Union. All data is stored and processed in the United States. By using and accessing our site, users who reside or are located in countries outside of the United States agree and consent to the transfer and processing of Personal Information on servers located outside of the country where they reside, and understand that the protection of such information may be different than required under the laws of their residence or location.

VII. Contact Us

To exercise your rights, contact us at cpmestaff@cpme.org with subject line: Privacy Request.

Council on Podiatric Medical Education

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